

SAMEEEKSHA Knowledge Sharing Platform

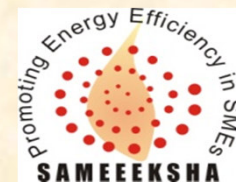


Upinder S Dhingra (Secretary-SAMEEEKSHA)

The Energy and Resources Institute (TERI),
New Delhi



6th SAMEEEKSHA Platform Meeting (Jan 23, 2013)



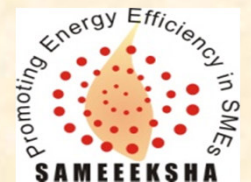
‘SAMEEEKSHA’

SMALL AND MEDIUM ENTERPRISES: ENERGY EFFICIENCY KNOWLEDGE SHARING

A platform for promoting energy efficiency in MSMEs



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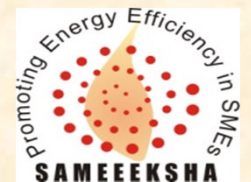


What is SAMEEEKSHA?

- A platform for synergy among various players in the MSME sector
- A collaborative platform for pooling the knowledge and experiences
- A clearing house for knowledge and information on the MSME sector
- Assists in disseminating knowledge on new projects, technologies and operating practices
- A forum for learning from successful MSME entrepreneurs
- Facilitates interface between cluster level MSME owners and policy makers/development agencies



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Genesis of SAMEEEKSHA

- BEE recognized the need for knowledge sharing and coordination among MSME stakeholders
- Organized two Coordination Committee meetings during March and November 2009
- Secretariat for Coordination Platform established at TERI with support from SDC
- Formation of Core Committee comprising representatives of MoMSME, BEE, SDC, and TERI
- Coordination platform named “SAMEEEKSHA”



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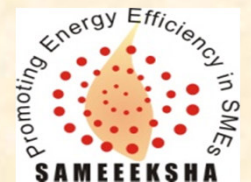


Vision of SAMEEEKSHA

SAMEEEKSHA envisages a robust and competitive MSME sector built on strong foundations of knowledge and capabilities in the development, application and promotion of energy efficient and environment friendly technologies



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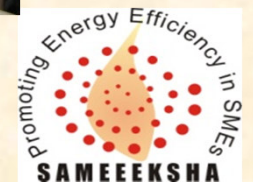


Activities of SAMEEEKSHA

- ***Organization of Coordination Committee meetings***
 - Bi-annual meetings, five held so far
 - Chaired by DG, BEE
 - Have presentations on ongoing initiatives in the MSME sector



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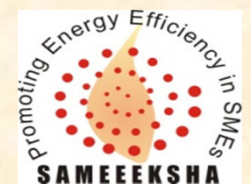


Activities of SAMEEEKSHA

- **SAMEEEKSHA Newsletter**
 - Published quarterly
 - Carries updates on new projects, schemes
 - Cluster profiles
 - Case studies and success stories
 - Latest events in the MSME sector
 - Each issue disseminated to over 400 stakeholders
 - Nine issues published so far

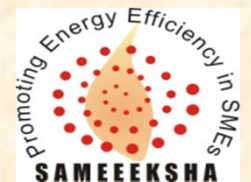


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Activities of SAMEEEKSHA

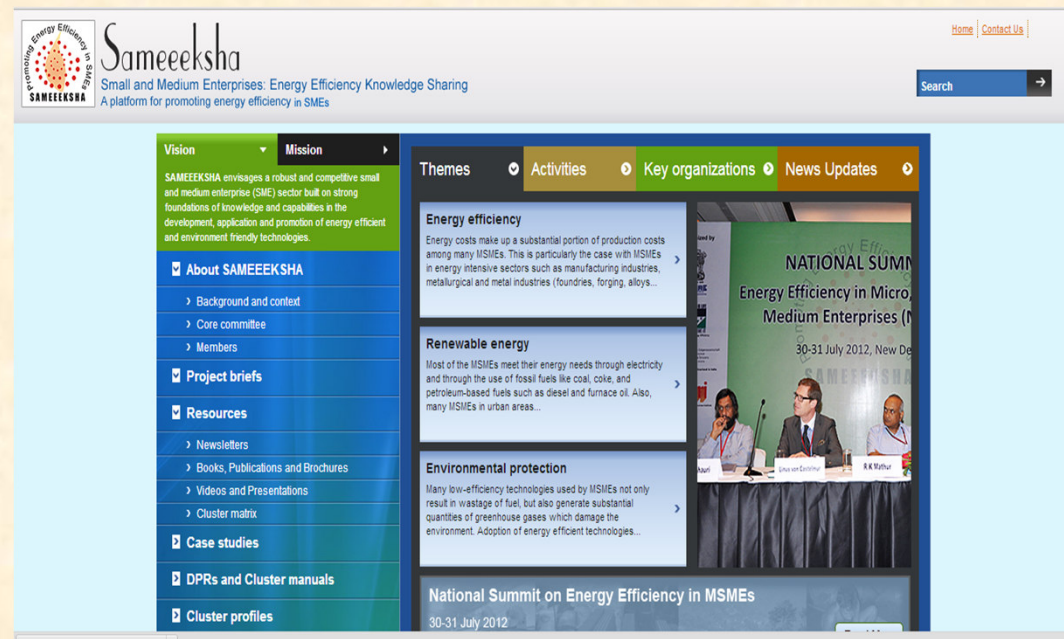
- ***Development of energy related database***
 - Lack of baseline data on energy consumption of energy intensive MSME clusters
 - Collation and analysis of cluster level energy related data under SAMEEEKSHA
 - Preliminary data on energy consumption in 40 clusters (under BEE-SME program and TERI-SDC P'ship) already collated.
 - Total energy consumption in these clusters estimated at **7.6 mtoe**
 - Data regularly uploaded on SAMEEEKSHA website
 - Plan to strengthen the database to cover at least 100 clusters by 2014 end



Activities of SAMEEEKSHA

- ***SAMEEEKSHA Website***

- Serves as a repository of information and knowledge on initiatives in the MSME sector
- Hosts a set of DPRs on EE technologies, cluster manuals, case studies and other resources
- Demonstration of the website- www.sameeeksha.org



Activities of SAMEEEKSHA

- ***National Summit on energy efficiency in MSMEs***
 - Two-day Summit Held in July 2012
 - Drew more than 200 participants
 - Representations from over 40 cluster level industry associations
 - Discussions around three broad themes of Policy, Technology and Finance

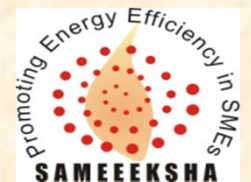


SAMEEEKSHA Membership

- SAMEEEKSHA has gained acceptance from a large number of organizations
- Has about 35 member organizations representing government departments, donor organizations, financial institutions, consulting and executing agencies
- Major member organizations include SIDBI, UNIDO, UNDP, GIZ, DFID, JICA, AFD, FICCI, CII, PCRA etc



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***SAMEEEKSHA looks forward to your
enthusiastic participation in strengthening
the Indian MSME sector!***

Thank You



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